

Crafting Future-Ready Visuals & Interactions

About Us

Animation Studio

ABR Tech Animation Studio is a collective of visionary thinkers, designers, animators, interaction designers, and AI specialists. We specialize in creating cutting-edge content and animations that help brands, organizations, and innovators showcase their products, services, themes, and campaigns in unforgettable ways.

From immersive storytelling to hyper-realistic visuals, we integrate the power of design with next-gen technology – turning every project into an engaging, multi-sensory experience.



What We Do

We bring ideas to life using advanced technologies like immersive environments, hybrid installations, and interactive content. Whether it's for product launches, exhibitions, or branded digital experiences, we deliver work that leaves a lasting impression.



Our Animation Capabilities

[About Us](#)



Anamorphic Animations



CGI Animations



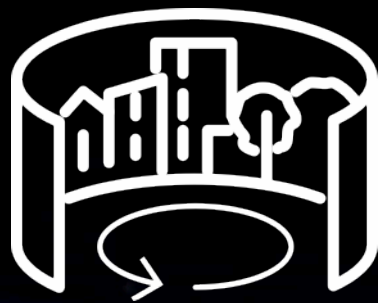
2D Animations



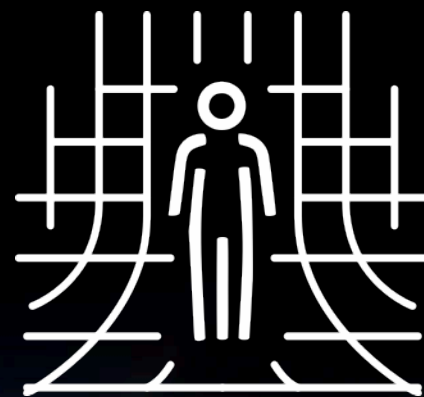
3D Animations



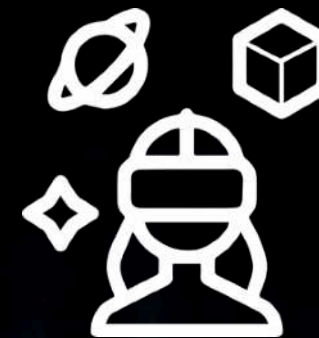
Motion Graphics



Launch Show Animations



Metaverse Animations



AI-Generated Animations



Product Visualizations



Anamorphic Animations

At ABRTECH animation studio , we specialize in **anamorphic animation**—a cutting-edge visual technique that creates striking 3D illusions on 2D surfaces. By carefully manipulating perspective, our animations appear to leap off the screen or floor when viewed from the right angle. This approach transforms digital displays into immersive storytelling experiences, ideal for exhibitions, brand activations, and interactive environments.





CGI Animations

We offer CGI (Computer-Generated Imagery) animation in advertising brings products, ideas, and stories to life with stunning visual effects and lifelike 3D motion. It allows brands to showcase concepts that are impossible to film traditionally –creating engaging, memorable content that captures audience attention across digital, broadcast, and experiential platforms.



2D Animations/Infographics

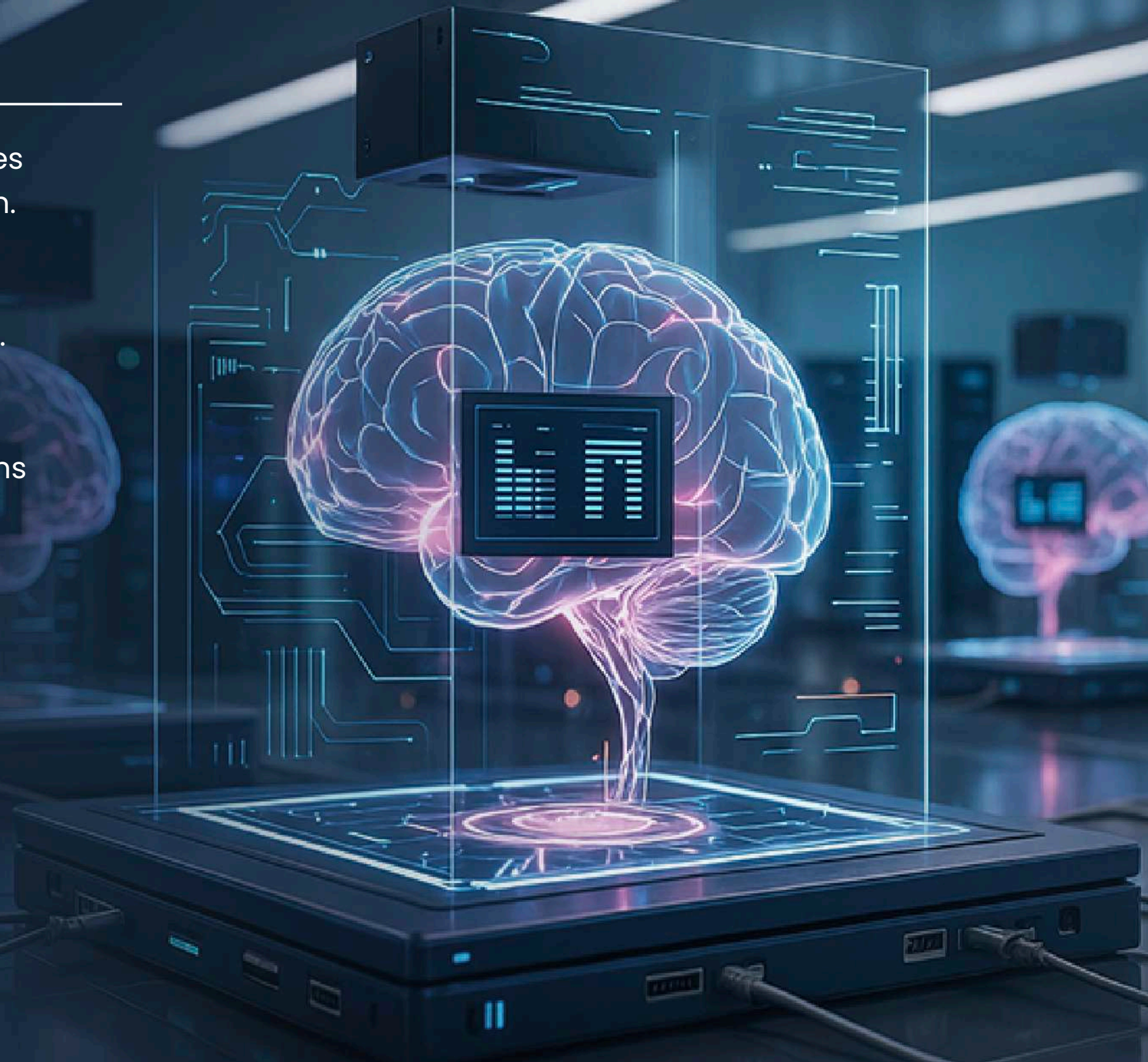
At ABR Tech Studio, we craft clear and engaging 2D animations that help communicate your message effectively. From animated infographics and explainer videos to brand presentations, we turn complex ideas into visually appealing stories that connect with your audience.





3D Animations

ABR Tech Studio delivers high-impact 3D animation services that bring ideas to life with realism, creativity, and precision. From product launches and brand activations to expos, exhibitions, and corporate events, our animations are designed to captivate audiences and enhance storytelling. Whether it's showcasing a product in motion, creating immersive visuals for large LED screens, or developing dynamic brand content, we craft visually striking animations that elevate your presence and leave a lasting impression.



Motion Graphics

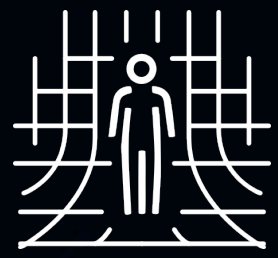
We create dynamic motion graphics that add energy and impact to events, expos, brand stories, immersive spaces, and product launches. Our animations blend design, movement, and storytelling to deliver visually engaging content that captures attention and enhances audience experience across digital and physical platforms.



Launch Show Animations

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Metaverse Animations

We offer immersive **metaverse animation** services designed for events, expos, apps, exhibitions, and a wide range of tech-driven experiences. We create interactive 3D environments, avatars, and animated content tailored for virtual worlds—blending creativity with technology to deliver engaging, future-ready experiences. Our metaverse solutions help brands connect with audiences in dynamic digital spaces that go beyond traditional boundaries.





AI-Generated Animations

ABR Tech Studio leverages the power of AI to create unique, high-quality images and animations for branding, storytelling, and digital experiences. From concept art to dynamic visuals, our AI-driven content accelerates creativity and offers visually striking results tailored for campaigns, events, and immersive



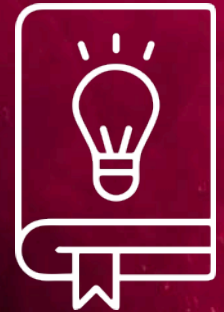


Product Visualizations

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Our Process



Narrative Development

Every great animation starts with a powerful story.



3D Storyboards & Real-Time Simulations

Clients experience a near-final version of the animation before production.



Final Rendering & Integration

We deliver polished content ready for immersive displays, installations, and digital platforms.



Sketch Boards & Concept Art

We visually outline the vision to align with your brand.



AI-Enhanced Content

We utilize AI for voiceovers, image generation, and creative enhancements.

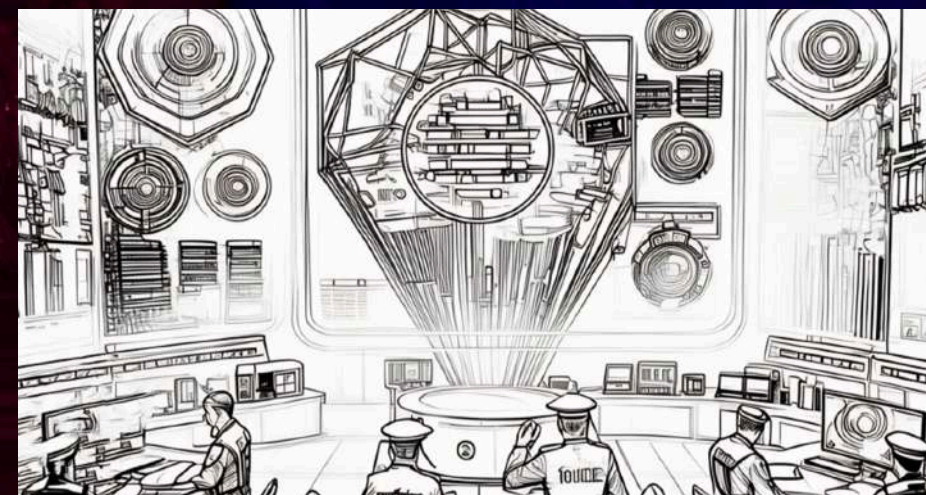


Our Process



Sketch Boards & Concept Art

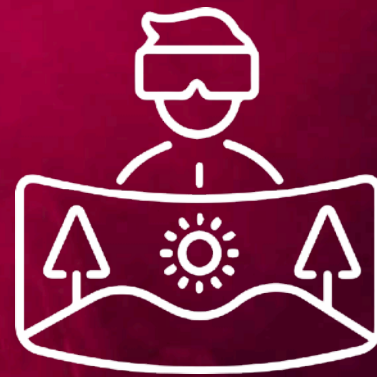
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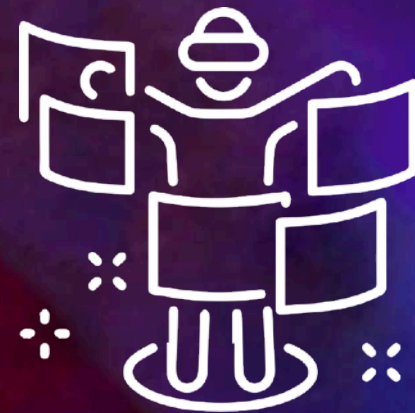
3D Storyboards & Real-Time Simulations



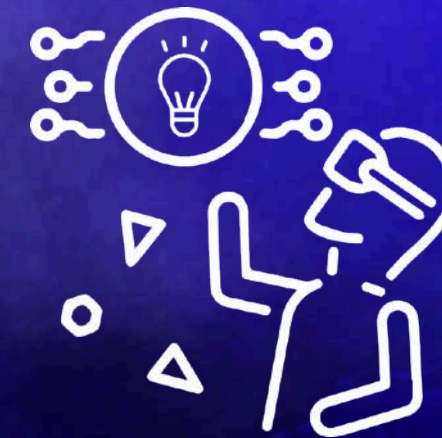
Technologies We Use



Immersive Spaces



Hybrid Installations



Interactive Installations



**AI & Machine Learning
Integration**



**Real-Time Rendering &
Motion Capture**

Project Showcase (Showreel)

Our portfolio spans diverse industries and categories. We showcase a variety of interactive experiences and high-fidelity animations designed for: – Product Launches – Brand Activations – Corporate Exhibitions – Event Installations – Metaverse & Virtual Worlds – Advertising & Promos

Showreel video



Our Team



Abrar Ali Qazi
Founder & Creative Director



Ali NK
Head of Production



Samiya Noor
Motion Designer



zara malik
3D Artist



Let's Collaborate

We partner with brands, agencies, and innovators to bring experiences to life through the fusion of art, technology, and strategy. Whether you're planning a major launch or a digital campaign, we're here to push the boundaries with you. ABR Tech Animation Studio Where ideas evolve into immersive realities.

Contact

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Thank You